



a new series from The MIT Press

Distribution Matters

Distribution Matters explores how media content, ideas, and information move through the world — and to what effect.

Distribution networks — from postal services to social media platforms — affect in essential ways who has access to cultural resources, and on what terms. The Distribution Matters series explores the impact of strategies, business models, and infrastructures for distribution across the media industries, including screen, print, broadcast, and digital media. It seeks to publish cutting-edge, critical scholarship that offers new ways to understand the movement of media through time and space.

The series is open to media scholars within a range of humanities and social science fields, including media studies, communication history, anthropology, sociology, science and technology studies, internet studies, and cultural studies. We welcome proposals from scholars whose work explores how access to cultural resources is variously enabled, constrained, choreographed, and contested in and through distribution. Potential topics include, but are not limited to:

- **the histories of media distribution networks, their path dependencies, and social consequences**
- **distribution dynamics within particular sectors, such as games, video, publishing, and advertising**
- **logics of digital distribution (platformization, aggregation, recommendation, filtering, blocking, etc.)**
- **governance and regulation of distribution networks**
- **theoretical debates about circulation, networks, mobility, virality, and other issues**
- **everyday working practices and cultures of distribution**
- **informal distribution and piracy**

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